

Competition Announcement

I. Notes

1. Participants shall read and voluntarily abide by any relevant competition rules before submitting an entry. Their entry shall be deemed as acceptance of said rules published herein, and any violations will result in disqualification by the host.
2. Entries shall be originals neither shown in any other competitions nor commercialized in any form. Participants shall ensure that their entries are free from any financial or legal disputes arising from infringements of any copyright, patent, trademark, right of portrait, or any other intellectual property rights claimed by any third party. Otherwise, they will be disqualified from entry, inclusion and rewards, any awards given will be confiscated, and they will be forced to undertake all legal responsibilities.
3. A participant may participate in the competition with the name of an individual, team or enterprise/institution, and can submit more than 1 entry, provided that these entries are significantly different in design concept and style.
4. For a fair and impartial competition, entries shall be free of any information from any third party, which is unrelated to the competition, including but not limited to name and logo.
5. All participants shall carefully read the notes, take the competition seriously and respect the host's brand by not publishing any illegal, mocking, parodying, or low-quality entries to take a spot.
6. The final right of interpretation for the competition is reserved by the host Chengdu Research Base of Giant Panda Breeding.

II. Process and Requirements of Registration and Participation

1. Download and complete the Application Form and attach a collection of works/profile of the individual, team or enterprise/institution.
2. Naming format for the Application Form: Competition of Logo Design for Chengdu Research Base of Giant Panda Breeding – XXX (Name of the individual/company), i.e., “Competition of Logo Design for Chengdu Research Base of Giant Panda Breeding – Wang Wu”.
3. Naming format for the collection of works/profile: Competition of Logo Design for Chengdu Research Base of Giant Panda Breeding – XXX (Name of the individual/company) – XXX (Collection of works/profile), i.e., “Competition of Logo Design for Chengdu Research Base of Giant Panda Breeding – Wang Wu – Collection of works”.
4. Send your Application Form/collection of works/profile to pandabase1987@163.com.
5. Naming format for registration email subject: Registration – Competition of Logo Design for Chengdu Research Base of Giant Panda Breeding – XXX (Name of the Participant). The Application Form shall be sent in scanning copy and original of electronic version.
6. Upon the receipt from an official reply confirming “successful registration” via email, each participant will be granted an exclusive participation number, which is correlated to their identity and entries and corresponds to one entry. In case of multiple entries, the participant shall specify similarly in the column of “Qty. of entries” of the Application Form to obtain participation numbers from the competition work group accordingly.
7. Once granted a participation number, participants shall then send their entries and relevant auxiliary materials to pandabase1987@163.com in the format: Participation – Competition of Logo Design for Chengdu Research Base of Giant Panda Breeding – XXX (Name of the Participant).
8. The entry proposal shall include but is not limited to the following content: Description of the design concept in approx. 300 words and the logo design (color and typeface). Some other documents supporting the design concept can be selectively provided, such as

examples that embody the application scenarios for the Logo, as well as materials, conceptual graphics, dynamic videos (about 2 min), manuscripts, etc.

9. Participants shall have their entries incorporated into an A3 PDF file and no more than 10 pages. The resolution shall be 300dpi and an RGB model would be appreciated. The video shall be the mp4 format. The file shall be no larger than 100MB without video. The source file shall be reserved by the participant.
10. Participants shall place the logo design and design concept on the first page of the PDF file; display page number on each page; and place the participation number in the upper right corner of each page. As both the preliminary examination and review of the entries are blind and the results are given based on the participation number, inserting any signatures or information about the participant in the PDF file is strictly prohibited.
11. Entry file naming: Please start with the participation number and indicate the content, e.g. “PB001_logo image.pdf” or “FB001_video”.
12. Due to a large amount of uploads in the middle and late stages of the competition, participants are advised to reasonably arrange their submission time and submit their entries on time to avoid repeated or failed uploads. The deadline for entry submissions is January 20, 2021.

III. Award Notifications

1. For the top 20 finalists, the host will inform them of their inclusion within 5 working days after the deadline (January 20, 2021) of the preliminary competition through the contact information given during registration and sign the *Ownership and Intellectual Property Rights Transfer Agreement* with them to obtain editable source files.
2. For award winners in the final (February 5, 2021), the host will arrange prize money distribution (income tax amount withheld by the distributor) at the end of the competition.
3. If participants fail to reply to the finalist/winner notifications within the time limit, or fail to provide required entry-related information and sign the agreement within the time limit, they will be deemed to have refused their respective award and will be replaced by other participants.

IV. Relevant Rights and Interests

1. The ownership and intellectual property rights (not limited to copyright, patent rights, trademark rights, etc.) of the 20 shortlisted entries confirmed in writing by the host are permanently owned by the host with the authors retaining the right of authorship.
 2. As the host owns all rights and interests in modifying, editing, and using the shortlisted entries, the author is not allowed to authorize such rights and interests to any other individual or institution.
 3. The copyrights of unlisted entries belong to the original author.
 4. Once an entry is submitted, it will be deemed that the author agrees and complies with the relevant regulations of the competition. If a copyright dispute occurs over the commercial use of the entry, the entry provider (participant) instead of the host shall bear legal responsibility arising from infringing upon the rights of other individuals (or institutions).
 5. If the award recipient rejects copyright transfers or authorization, they shall be deemed to have voluntarily refused the award.
 6. The host reserves the right of final interpretation for this Competition.
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