

FOR INSTANT FAME* :

ENTER.

*Without the paparazzi

2006 Student Design Review

Call for Entries

CATEGORIES:

Industrial Design

Graphic Design

Interactive Design

Miscellaneous

Deadline:

February 1, 2006

I.D.'s Student Design Review is looking for the best work from design schools around the world. The awards:

- One Best of Show winner will get \$1,000 cold, hard cash.
- All winners will be posted on I.D.'s website (www.id-mag.com) with links to online portfolios.
- All winning projects will be featured in the September/October 2006 issue of I.D. We'll send 1,000 copies of this issue along with introductory letters to design firms, Fortune 500 companies, and recruiting firms—so potential clients or employers will get a first-hand look at your work.

CATEGORY DESCRIPTIONS

Entries must fall within one of the following categories. I.D.'s staff and jurors reserve the right to recategorize entries or create additional categories if necessary.

INDUSTRIAL DESIGN: 3D designs, including product design (appliances, housewares, furniture, electronics, sports/recreational products, toys, computers), equipment (medical, business, sports, etc.), transportation (automotive, plane, train, public transportation systems, etc.), structural packaging (containers, bottles, boxes, tubes, etc.)

GRAPHIC DESIGN: Print-media projects, including logos, stationery, identity programs, annual reports, publications, books, magazines, posters, advertisements, billboards, motion/on-air graphics, environmental graphic design (interior and exterior signage), and packaging graphics

INTERACTIVE DESIGN: Interactive media projects, including websites, video games, software applications, kiosks, interactive consumer products

MISCELLANEOUS: Environmental design (architecture, interiors, exhibit design, landscape, etc.), apparel (clothing, textiles, wearables, etc.), and experimental concepts

RULES AND GENERAL INFORMATION

ELIGIBILITY: This competition is open to any student enrolled in a collegiate-level design program (undergraduate or graduate) anywhere in the world. All projects entered must be the result of a classroom/academic assignment and must have been designed/completed during the 2004-2005 academic year. All entry forms must include a photocopy of a current, official student I.D. to verify the student status of entrant. (Students who graduated in winter 2004 or spring 2005 are eligible, but must provide a photocopy of a student I.D. from the 2004-2005 academic year.)

FEES: Entry fee is \$50 for each submission. Late entries (post-marked after February 1, 2006) must include a \$15 late fee. No entries will be accepted after February 15, 2006.

AWARDS: The Best of Show winner will receive a cash prize of \$1,000 and a year's subscription to I.D. magazine. All winning projects will appear in the September/October 2006 issue of I.D. magazine and may appear on I.D.'s website (www.id-mag.com). Information provided on this form may appear in print if the entry is selected as a winner. Winners will be notified by June 30, 2006.

JUDGING CRITERIA: Entries may be prescreened by the I.D. staff. A panel of distinguished design educators and professionals will evaluate the entries and select winners at three award levels (Best of Category, Design Distinction, and Honorable Mention). The jurors will select honorees based on the following key criteria: Is the solution well-executed? Is it functional? Does the design show real innovation (in aesthetics, function, or materials)? Did the design result from a thorough, thoughtful process? Did it represent a meaningful educational experience for the student? Was the project well-presented? What social, ecological, or cultural benefits does it exhibit (e.g., universal or handicap accessibility, sustainability, eco-friendliness, efficient/cost-effective material usage, etc.)?

ENTRY FORM ACCURACY AND COPYRIGHT INFORMATION

Information you provide on this form may appear in the September/October 2006 issue of I.D. magazine and on www.id-mag.com. Credit information may be condensed or edited for space. I.D. is not responsible for incorrect information provided on entry forms that misrepresents the copyright of original ownership of ideas or products. I.D. assumes that all entries are original and are the works and property of the entrant, with all rights granted therein. I.D. is not liable for any copyright infringement on the part of the entrant. I.D. magazine assumes that all images provided with entries are free of copyright infringement and, if a third party is involved, that the entrant has secured permission for those images to appear in the September/October 2006 issue of I.D. magazine and on www.id-mag.com. I.D. will include a photographer credit if that information is provided on the designated line on the official entry form.

MULTIPLE SUBMISSIONS: Designs may be entered in more than one category. Entrants should submit a separate entry form and fee for each category entered.

RETURNS: All submitted materials become the property of I.D. magazine. If you would like a project to be returned, you must enclose a self-addressed prepaid airbill and an additional \$10 fee (per project) with your entry form. I.D. magazine is not responsible for lost or damaged entries.

FOR MORE INFORMATION: Contact Natalie Davis, I.D. Student Design Review, 4700 E. Galbraith Road, Cincinnati, OH 45236. Phone: (513)531-2690, ext. 1544 Fax: (513)531-0798 E-mail: IDcompetitions@fwpubs.com

SEND ENTRIES TO: I.D. Student Design Review, 4700 East Galbraith Road, Cincinnati, OH 45236

INSTRUCTIONS FOR ENTERING

1. Fill out the entry form completely. Additional sheets should be attached to provide more information. Additional entry forms may be photocopied, scanned, or downloaded from www.id-mag.com.
2. Each entry must be accompanied by a check drawn on a U.S. bank or an international money order made payable to I.D. magazine, or include a credit-card number with expiration date, along with completed and signed 2006 entry form. Charges will appear on your statement as "F+W Contests." FOREIGN CHECKS AND BANK TRANSFERS ARE NOT ACCEPTABLE. One check may be used to cover multiple entries as long as all entries are sent in the same package. Your canceled check is your receipt.
3. Include one original and four photocopies of your completed entry form with your submission.
4. If you would like your entry to be returned, enclose a self-addressed prepaid airbill and a \$10 handling fee per entry with your submission.

WHAT TO SUBMIT

INDUSTRIAL DESIGN: Send the actual object/design if it weighs less than 25 pounds. Send slides, transparencies, or high-res digital files (TIFF or EPS files of at least 300 dpi at 8x10 inches) if actual object is not sent. If sending a CD-ROM with images of project, you must include color printouts. In all cases, include copies of your original sketches, process drawings/books, etc. and any additional background materials.

GRAPHIC DESIGN: Send the design itself or slides, transparencies, color reproductions, or high-res digital files (TIFF or EPS files of at least 300 dpi at 8x10 inches). Non-print submissions (film, video, motion graphics) must be accompanied by a 1/2-inch VHS videotape or Mac-format CD and screen-grabs on a CD. Also include copies of your original sketches, process drawings/books, etc.

INTERACTIVE/ANIMATED MEDIA: Submit CD-ROMs, DVDs, websites, or 1/2-inch VHS videotapes. All entries must include color printouts. Also include copies of your conceptual sketches, process drawings/books, etc., and a separate sheet with operating instructions, including a list of software needed to run/access the program. Digital materials formatted for Mac platform are preferred.

MISCELLANEOUS: For environmental design projects, send slides, transparencies or 8x10-inch color photos and/or drawings. Include installation views, copies of your concept/process drawings and/or blueprints/floor plans to convey a clear understanding of the project's context, circulation routes, and major design/construction features. For everything else, send an actual sample of the project, along with slides, transparencies, or high-res digital files (TIFF or EPS files of at least 300 dpi at 8x10 inches).

TIPS

1. Carefully read all rules and information provided on this entry form.
2. Fill out the entry form completely. Incomplete forms may result in disqualification.
3. Provide very thorough answers. Jurors will take into account the explanation and visual presentation of your design process, your understanding of what you learned from the academic assignment, and your defense of your design.
4. Presentation counts. Entries that are presented professionally will have a clear advantage over those that aren't. Your project description should not be handwritten. Sketches should be clearly identified and explained. All submitted materials should be neat and well-organized.
5. Make clean, legible copies of your original sketches and process books, put them in a binder and submit them with your entries. Unless you include a self-addressed prepaid airbill and a \$10 handling fee, your process books will not be returned.
6. All samples should be well-protected yet unmounted.

CATEGORY

INDUSTRIAL DESIGN →		GRAPHIC DESIGN →	
INTERACTIVE/ANIMATED MEDIA →		MISCELLANEOUS →	

PROJECT NAME (OR URL FOR WEBSITE ENTRIES)

PROJECT DESCRIPTION

Project Information

YOUR DESIGN PROCESS

For the following questions, please attach additional pages with typewritten answers. (Please note: Jurors will carefully consider your replies to these questions when evaluating your overall project.)

Question A. Define the parameters of this assignment, describing the problem/challenge you faced. (Attach the original assignment description given by your instructor, if possible.) Be sure to describe any specific limitations that were included in the assignment.

Question B. Thoroughly describe your design process, in writing and through any visual attachments (e.g., copies of sketches, renderings, process books, etc.) Please attach any additional paperwork to the entry form.

Question C. Explain how your design is an appropriate, innovative solution to the assigned problem. For product-design entries, explain how your design is different from products that may already exist.

Question D. Describe any social/ecological or otherwise beneficial qualities of your design solution. (For example, is it universal design? How? Is it environmentally friendly? Does it use cost-effective or recyclable materials?)

Question E. Describe what you learned from this assignment/project.

LIST COURSE TITLE

ASSIGNING PROFESSOR

INDIVIDUAL OR GROUP PROJECT?

FOR OFFICE USE ONLY

No.

SEND ENTRIES TO:
 I.D. Student Design Review
 4700 East Galbraith Road
 Cincinnati, OH 45236
 Deadline: February 1, 2006

Your Information

NAME		
ADDRESS		CITY
STATE	ZIP/POSTAL CODE	COUNTRY
TELEPHONE		EMAIL

WEB

ADDITIONAL DESIGNERS INVOLVED

PHOTOGRAPHER (IF APPLICABLE)

School Information

SCHOOL NAME		
ADDRESS		CITY
STATE	ZIP/POSTAL CODE	COUNTRY

IF THIS PROJECT IS SELECTED A WINNER, WHAT NAME SHOULD APPEAR ON THE AWARD CERTIFICATE?
 (Note: only one complimentary certificate per winning entry)

Enclosed Materials

SLIDES	QTY	PRINTS	QTY	VIDEOS	QTY
TRANSPARENCIES	QTY	DRAWINGS	QTY	CD/DVD/ZIP	QTY
SAMPLES (DESCRIBE)					

Payment

NUMBER OF ENTRIES (@\$50 EACH) = <small>(multiple entries require separate entry forms)</small>	\$
LATE FEES PER ENTRY* (@\$15 EACH) =	\$
HANDLING FEE PER RETURNED ENTRY* (@\$10 EACH) = <small>(also include a self-addressed prepaid airbill)</small>	\$
TOTAL AMOUNT ENCLOSED	\$

*A late fee of \$15 is required with all entries postmarked after February 1, 2006. No entries postmarked after February 15, 2005, will be accepted.

*Handling fee is only required if you would like your entry returned **and** have included a self addressed prepaid airbill.

METHOD OF PAYMENT (The charge will appear as F+W Contests)

VISA		MC		AMEX	
CREDIT CARD NUMBER					
EXPIRATION DATE					
SIGNATURE					

CHECK ENCLOSED (U.S. ONLY) Payable to I.D. magazine	
INT'L MONEY ORDER ENCLOSED	

Payment must be in U.S. dollars drawn on a U.S. bank, an international money order, or a credit card. Entries with payment by foreign check, money order, or bank transfer will not be accepted.

APPLICANT'S SIGNATURE
 I have read the entry rules and my full payment is enclosed. I attest that, to the best of my knowledge, this entry is the original work of the parties listed above. I verify that the image(s) provided with my entry are free of copyright infringement and that I have secured permission for the image(s) to appear in the September/October 2006 issue of I.D. magazine and on www.id-mag.com.

NAME	SIGNATURE
------	-----------

Please enclose four photocopies of your completed entry form along with the original form and payment.